

ORDER



Orders
Order / Rev: 169760
Alt Order #: 06868761
Product Desc: AMER. FUTURE FUND
Estimate: 1563
Flight Dates: 10/30/12 - 11/12/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact: Anne Braunscheidel
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Future Fund
Demographic: A35+
Product Codes: PL2
Priority: 1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	116	\$88,250.00	\$75,012.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	116	\$88,250.00	\$75,012.50	0.00
Totals	116	\$88,250.00	\$75,012.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					4	\$800.00		0.00			
2	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					4	\$800.00		0.00			
3	M	10/30/12	11/02/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	- TWTF - -	:30	8	\$350.00	2	0.00	NM	8	\$2,800.00
KELLY 2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$350.00		0.00			
4	M	10/30/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	8	\$350.00	2	0.00	NM	8	\$2,800.00
NEWS 2X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$350.00		0.00			
5	M	10/30/12	11/02/12	M-F 3-4p Twin Cities Live	CM	3-4p	- TWTF - -	:30	8	\$225.00	2	0.00	NM	8	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					8	\$225.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	M	11/04/12	11/04/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$1,000.00		0.00			
N18	M	11/04/12	11/04/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	2	\$1,200.00	2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		Su 530-6p		530-6p	-----Su	:30		(\$1,200.00)		0.00	NM		
Credited															
2	M	10/29/12-11/04/12		Su 530-6p		530-6p	-----Su	:30		(\$1,200.00)		0.00	NM		
Credited															
19	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$2,500.00	2	0.00	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,500.00		0.00			
20	M	11/05/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$800.00		0.00			
21	M	11/05/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	MT-----	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$800.00		0.00			
22	M	11/05/12	11/06/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	MT-----	:30	2	\$350.00	2	0.00	NM	2	\$700.00
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$350.00		0.00			
23	M	11/05/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	:30	2	\$350.00	2	0.00	NM	2	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$350.00		0.00			
24	M	11/05/12	11/06/12	M-F 3-4p Twin Cities Live	CM	3-4p	MT-----	:30	2	\$225.00	2	0.00	NM	2	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$225.00		0.00			
25	M	11/05/12	11/05/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$450.00		0.00			
26	M	11/05/12	11/05/12	M-F 430-5p News 430p News	CM	430-5p	M-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$450.00		0.00			
27	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
28	M	11/05/12	11/05/12		CM	630-7p	M-----	:30	2	\$1,200.00	2	0.00	NM	2	\$2,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p										
				M-F 630-7p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,200.00		0.00			
29	M	11/05/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p M-----	:30	2	\$1,400.00	2	0.00	NM	2	\$2,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,400.00		0.00			
N30	M	11/05/12	11/05/12	M-F 1035-1102p thru 1/7CM Nightline		1035-1102p M-----	:30	1	\$800.00	3	0.00	NM	0	\$0.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/05/12-11/11/12		M-F 1035-1102p thru 1/7	1035-1102p		M-----	:30	(\$800.00)		0.00	NM		
Credited														
31	M	11/05/12	11/05/12	M-F 1102p News thru 1/7CM M-F 1102p News	CM	1102-1132p M-----	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$600.00		0.00			
32	M	10/30/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p -TWTF--	:30	8	\$450.00	2	0.00	NM	8	\$3,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$450.00		0.00			
N33	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p -----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00		0.00			
N34	M	11/03/12	11/03/12	230-6p College FB 230-6p College FB	SPRT	230-6p -----S-	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,500.00		0.00			
N35	M	11/03/12	11/03/12	Sat 8-9a Sat 8-9a News	CM	8-9a -----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00		0.00			
												Totals	116	\$88,250.00